



Sigma Tau Gamma Fraternity

World Wide Web Publishing Policy Statement

Enacted May 30, 2002

Board of Directors Resolution

- Whereas, the behavior of each and every chapter and brother reflects upon the character of all chapters and brothers of Sigma Tau Gamma, and
- Whereas, the World Wide Web and other Internet mediums are powerful tools that make available to chapters and individuals the worldwide broadcast of descriptions and images that communicate their behavior to a large and varied audience, and
- Whereas, the name, Coat-of-Arms, Crest, Badge, Pin, Chain of Honor, Principles, and Creed are among our collective intellectual property protected by federal law and registered to Sigma Tau Gamma Fraternity, Inc., and
- Whereas, the Fraternity has an obligation to protect its good name and to communicate an organizational culture consistent with its Principles and Creed, now therefore be it
- Resolved, that any World Wide Web site, whether sponsored by an individual, a college chapter, an alumni association or alumni chapter, that makes use of the name, Coat-of-Arms, Crest, Badge, Pin, Chain of Honor, Principles, Creed, or any other intellectual property of Sigma Tau Gamma Fraternity, Inc. shall comply with all policies of the Fraternity, and further
- Resolved, that the sponsor or publisher of a World Wide Web site that associates itself with Sigma Tau Gamma Fraternity, shall
- comply with all provisions of the Fraternity Risk Management Policy,
 - use no descriptions or images containing nudity,
 - use no descriptions or images of the use of illicit drugs,
 - use no descriptions or images of the abuse of alcoholic beverages or that promote the use of alcoholic beverages,
 - provide the Fraternity headquarters full access to the site, including password protected areas, and further,
- Resolved, that World Wide Web sites associated with college chapters, alumni associations or alumni chapters must have a World Wide Web address (URL) and domain name that clearly differentiates it from the official Sigma Tau Gamma Fraternity site, and must provide on its home page a prominent link to the official Sigma Tau Gamma Fraternity site, and further
- Resolved, that college chapters, alumni associations or alumni chapters are encouraged to follow the Guidelines for Chapter Web Sites published by the Fraternity.