



Regional Conclave Special Olympics Fundraising Event Ideas

1. Olympic Games – the chapter will design, plan, and host its own set of Olympic Games and events

- Create a flyer containing the necessary information. Include any potential sponsorship opportunities.
- Talk to other Greek organizations to get them involved in the event as well.
- Contact the Recreation Center and other potential locations about the use of their facilities.
- Talk to possible sponsors about providing prizes and/or donations.
- Have a plan for the types of events being done (100 meter dash, leg ups, hammer toss, etc.)
- Plan any potential additional activities you may in addition to the Olympics events (a talent show, for example).
- Find judges/refs for each event.
- Determine the cost (per person/per team) to enter each event.
- Have waivers on hand regarding the risk of injury during these high energy events, and make sure everyone signs one before participating.
- Work with your local Special Olympics office to have actual Special Olympics athletes involved during the duration of the games.
- If possible, see if any professional athletes can attend as well (for example, any Chiefs or Royals players for Kansas City area chapters).

2. Dodge ball Tournament/Raffle

- Go to local businesses and see if they would donate money or prizes in return for advertisement.
- Make flyers for the event and post them around campus and local businesses. Also, post the event on all forms of social media.
- Create a sign-up list of organized teams to set up brackets.
- Get every chapter member to volunteer to work the event in shifts.
- Find a location to host the event.
- Go to other organizations on campus to look for potential partners who can help plan/fund/monitor the event.
- Plan extra games and activities to have going simultaneously so participants aren't waiting around with nothing to do between games.
- Have a backup location for the event in case something changes last minute. This is especially important if the event will be outdoors.
- Have the raffle take place at various times throughout the event to encourage people to stick around for the duration of the event, even if their dodge ball team is eliminated from the tournament.
- Have every team sign a waiver when they sign-up.
- Contact the local Special Olympics office for advertising purposes, as well as to see if they would like to participate/contribute to the event as well.



3. Tomato-A-Tau

- Contact school officials/the Activities Council to coordinate a date and location that would be acceptable. Since it is outdoors, you will want to arrange for either late spring or early fall.
- Determine the supplies you will need and the cost of raw materials for the event. These include (but are not limited to):
 - Water balloons
 - Access to hose/water source
 - Table & chairs to set up
 - Buckets to hold balloons
- Acquire the supplies.
- Promote your event via IFC, flyers distributed across campus, chalking, and word of mouth.
- Set goals you want to meet for raising money and participation. Make sure you assign chapter members to various tasks, and determine where the money is being donated.
- Have a backup plan in case something goes wrong, such as a rain date.
- Host your event at the specified place and time.
- After the event is over, evaluate it to determine how well it went and what can be improved the next time it is done (should you choose to use it again).
- Be sure to report your success to the organization you raised money for, the university, and the fraternity headquarters.

4. Softball Tournament

- Ask local businesses for sponsorships and make t-shirts to sell to anyone interested on campus.
- Make flyers to advertise for the event across campus and in the community.
- Plan ahead for the equipment you will need, such as bats, softballs, bases, and concession stand items.
- Allow open registration for anyone on campus to register to participate.
- Make a bracket involving every team registered.
- Find a park with a softball field, and be sure to reserve it ahead of time.
- Promote the tournament on social media, and look into putting an advertisement for it in the newspaper.
- Start planning a couple of months ahead, and allow a lot of time for registration.
- Go to sorority chapter meetings to help promote the event ahead of time.

5. Volleyball

- Reach out to the local Special Olympics chapter. Ask them if they would like to get involved in the event by having someone from their office as a guest speaker. Additionally, invite them to promote the event via their website and social media, and also incorporate the participation of Special Olympics athletes.
- Create flyers/newsletters to notify campus students, faculty, and staff of the event.
- Be sure to find a location capable of hosting the event, such as a park, Recreation Center, or community center.
- Talk to area businesses about putting advertisements on T-shirts to be sold, and see if they can provide monetary donations or just some bottled water and snacks for the event.



- Set an admission cost for those who want to attend (\$10 a person, for example).
- Arrange a bracket, and make sure you have designated referees for the event.
- At the end of the tournament, have an awards ceremony. Special Olympics athletes can help present the awards, and the Special Olympics guest speaker can have another opportunity to talk. Make sure you take plenty of pictures to use on social media for positive publicity.

6. Brother Auction

- Brothers will be auctioned off, with the money raised going to the philanthropy of the chapter's choosing.
- Each brother auctioned will provide a task/service to the winning bidder within reason. Examples of possible services include:
 - Landscaping
 - Snow removal
 - Cleaning/household chores
 - Car detailing
 - Giving a mani/pedi or hairbraiding
 - Provide a listening ear or a shoulder to cry on
 - Be a shopping buddy/bag carrier for the day
 - Chauffeur services for a day
- The highest bidder gets the service being offered.