

sigma tau gamma fraternity  
**BOARD OF DIRECTORS/PRESIDENT-ELECT  
DECLARATION FORM**

Name: Jeremy Daus Chapter: Gamma Nu  
Address: 4009 Nokomis Ave School: UW - River Falls  
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**BIOGRAPHICAL INFORMATION**

**CANDIDATE FOR (CHOOSE ONE OR BOTH)**

Age: 35

Board of Directors     President-elect

Profession of Business with Title: Product and Portfolio Manager - Capella University

**FRATERNITY INFORMATION**

Collegiate: (Include chapter offices held and years, national and regional meetings attended, IFC offices, campus organizations, awards)

STG Scholarship Chair 1996	STG Regional Conclaves 1996-2002
STG Alumni Relations Chair 1996	National Conclaves 1997, 2001
STG Executive Vice President 1997	IFC Rep 1998, 1999
Campus Tour Guide 1996-2001	River Falls Ambulance Service campus liaison 1996-2002
Summer Registration Coordinator 2000	Social Chair 1998
Admission Office Intern 1998, 1999	Philanthropy Chair 1997
Outdoor Recreation Manager/Guide 2000, 2001	1999 Chancellors Award for Excellence and Service
Student Senate 1998, 1999	
STG Campus Safewalk Chair 1997, 1998	

Alumni: (Include national/regional offices held/years & meetings attended, alumni assoc & chapter actives, awards)

Alumni Board of Directors 2002-2004; 2013	Winebrenner Distinguished Service Award 2010
Alumni President 2004-2006	
Alumni Advisor 2003-2005	Lakeland District Director 2004-2008
Grand Chapters 2006, 2008, 2010, 2012	Great Lakes Regional Vice President 2008-2012
SLC 2007, 2009, 2013	Vice President - Philanthropy 2012 - 2013

**RELIGIOUS, CIVIC & PROFESSIONAL INFORMATION**

Alumni:

Habitat for Humanity  
University of Minnesota Arboretum Photographers Society  
League of Longfellow Artists  
Friends of the Roundtree Gallery  
National MS Society

I certify that I have the time, means and interest to serve in the office indicated above, and if nominated and if elected I will accept the office and serve in the best interests of Sigma Tau Gamma Fraternity.

Jeremy A. Daus  
Signed

January 31, 2014  
Dated

Please use this space to answer the following questions. Your answers will be distributed with the Call of the Grand Chapter and will be available for review by all registered delegates.

**1) What is your principle reason for running for the Board?**

I am running for the Board of Directors to look beyond the status quo, ask and answer difficult questions, and remember that as we approach our 100th Year, we can and should expect more from Sigma Tau Gamma. As a Director, I will be focused on taking what I've learned as a volunteer and apply my professional experience to set even higher expectations, help determine what's next for the organization and ensure our we show our Brothers, Sigma Tau Gamma IS a Family for Life.

**2) Sigma Tau Gamma, as a campus organization, competes in a crowded market for potential members; name two things Sigma Tau Gamma does well and two things we could do better?**

What we do well: (1) Our Headquarters staff has realized that we cannot improve without some outside help and I applaud their forward thinking. Forging a relationship between Phired Up and STG is a step that has bread us great success and we need to keep our "foot on the gas" to continue to spread the Brotherhood. (2) The introduction of a common curriculum that is used at all Regional Conclaves. Because the Regional Conclave is an experience that brings Sigma Tau Gamma to more members of chapters than National Meetings, this curriculum has helped show even more members what skills and qualities it takes to lead and have great chapters.

What we could do better: (1) We should communicate more effectively with our alumni to increase our volunteer corp. who, in turn, provide support to our chapters. Not only will this help increase support for new and current chapters by adding volunteers, but also serve as a platform from which we can build a better alumni network and lay the groundwork for increased foundation giving. (2) Since our operating expenses are paid by our collegiate members (with generous support from donors), we owe it to the collegiate members to deliver solid chapter service. It is important to expand, but it is equally important to retain: i.e. we need a better "sales AND service" mentality. If we can be more active in outreach to chapters and show them through our actions they are all valued, we can compete and win in the crowded market for new members and be better poised to keep the members we already have.

**3) What is the most important strategic priority for Sigma Tau Gamma Fraternity, Inc.?**

The most important strategic priority for Sigma Tau Gamma should and always be its members. The organization exists for its members and if there is ever a time that we do not think about those members first, our organization has wandered off track. Sigma Tau Gamma does a good job at putting its members first and keeping them at the center of our Strategy and this helps us continue to build our Brotherhood as we look to our next 100 years.

**4) What personal and professional experience do you bring to the Board of Directors?**

For the past 10 years I have had progressive positions at Capella University within student recruitment, retention and general management capacities for its School of Social and Behavioral Sciences. My current responsibility is to ensure Capella's largest School, has the proper mix programs to meet the needs of our market and support recruitment and retention for ~35% of the university's total enrollment (34,503 as of Sept. 2013). Through cross-functional teamwork, my role is to ensure the School consistently performs at or above enrollment goals, revenue targets and it delivers academic programs with the goal of excellent academic preparation and high academic quality.

During those same 10 years and through my previous experiences, I've consistently been sought out as a people leader who not only can help inspire great performance, but also develop talent and build a deep bench. With undergraduate and graduate academic preparation in business, communication, leadership and organizational effectiveness, I've worked to put those learnings to practice in various scenarios including coaching, employee development/discipline as well as 4 university workforce reductions. I've been challenged and rewarded through these and other challenges, I would be remiss if I didn't credit the root of my success having started at UW - River Falls...and in Sigma Tau Gamma. The things I learned were a valuable foundation and I've been able to build upon those lessons and have had success of which I am proud.