

SIGMA TAU GAMMA FRATERNITY
BOARD OF DIRECTORS/PRESIDENT-ELECT
DECLARATION FORM

Name:	James (Jim) Johnston	Chapter:	Delta Xi		
Address:	4009 Pelone Dr.	School:	Carnegie Mellon University		
City/State/Zip:	Verona, PA 15147	Class Year:	2001		
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E-mail:	jimjohnston@gmail.com				

BIOGRAPHICAL INFORMATION	CANDIDATE FOR (CHOOSE ONE OR BOTH)
Age: 35	<input checked="" type="checkbox"/> Board of Directors <input checked="" type="checkbox"/> President-elect
Profession of Business with Title: Aerotech, Inc., Business Unit Manager	

FRATERNITY INFORMATION

Collegiate: (Include chapter offices held and years, national and regional meetings attended, IFC offices, campus organizations, awards)

- 2001 Ellsworth C. Dent Man-of-the-Year Finalist
- Chapter President: 2000
- Vice President of Finance: 1999
- Executive Vice President: 1998
- Associate Instructor: 2001
- IFC Representative: 2000
- Grand Chapter Delegate: 1998, 2000
- Grand Chapter Judicial Committee Chair: 2000
- National Conventions: 2001
- Regional Meetings: 1998, 2000, 2001
- Campus Community Advisor (CA): 2002
- Eta Kappa Nu Electrical Engineering Honors Fraternity

Alumni: (Include national/regional offices held/years & meetings attended, alumni assoc & chapter actives, awards)

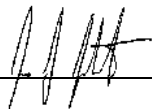
- Winebrenner Medal: 2007
- Wilson C. Morris Fellowship, CMF
- Board of Directors: 2008 – 2010, 2012 – 2014
- CEO Search Committee Member: 2013 – 2014
- Regional Vice President: 2002 – 2006, 2010 – 2012
- Vice President of Instructional Programming: 2006 - 2008
- Assistant Dean, Webb Academy of Principled Leaders: 2007 - 2008
- Facilitator, Webb Academy of Principled Leaders: 2003 – 2006, 2011
- Grand Chapter Conventions: 2002, 2004, 2006, 2008, 2010, 2012
- National Conventions: 2003
- Strategic Leadership Conferences: 2005, 2007, 2009, 2011, 2013
- All Regional Meetings: 2002 - 2014
- President, Delta Xi Alumni Association: 2002 - 2004
- UIFI Facilitator: 2004, 2005

PROFESSIONAL, CIVIC & RELIGIOUS INFORMATION

Alumni:

- Immediate Past President, Verona Road Estates Homeowner's Association
- St. John's Lutheran Church
- Society of Manufacturing Engineers
- Laser Institute of America Member

I certify that I have the time, means and interest to serve in the office indicated above, and if nominated and if elected I will accept the office and serve in the best interests of Sigma Tau Gamma Fraternity.

Signed 

31 January 2014
Dated

Board of Directors Declaration Form

Please use this space to answer the following questions. Your answers will be distributed with the Call of the Grand Chapter and will be available for review by all registered delegates.

1) *What is your principle reason for running for the Board/President?*

My reason in running for the Board is a genuine interest to help develop Sigma Tau Gamma into the top fraternity with clear relevance and value to our brothers, enabling us to grow as individuals. All fraternities face many challenges that hinder growth and success, some of which test our existence. The Board must establish a vision and plan that not only tackles these challenges, but charts the future course for Sigma Tau Gamma that includes strengthening our chapters, perpetual growth, and cultivating our members both professionally and socially. The Board must inspire our members to live up to our values and Principles. I am proud to be a Sig Tau. I will bring an open-minded, analytical, values based, and growth focused thought process to the Board. I will also bring a dedicated work ethic and ensure Board decisions are in the best interest of undergraduates, as our undergraduate chapters are the most important component of Sigma Tau Gamma.

2) *Sigma Tau Gamma, as a campus organization, competes in a crowded market for potential members; name two things Sigma Tau Gamma does well and two things we could do better:*

All organizations exhibit strengths and weaknesses. I believe strengths must be recognized and used as a foundation to engage and improve our weaknesses. Two of Sigma Tau Gamma's strengths include:

- **Membership Development:** As mentioned above, one of Sigma Tau Gamma's major goals is to develop our brothers both professionally and socially. Programs and leadership opportunities such as the Path of Principles, Webb Academy, Regional Conclaves, and the Strategic Leadership Conference offer our members excellent opportunities to grow as individuals. However, we cannot become complacent. These programs must be further expanded so that they impact a greater number of members and must also be continually evaluated and enhanced to remain first class programs within the fraternity world.
- **Expansion:** Sigma Tau Gamma focuses on values-based recruitment to drive both quality and quantity at our expansion sites. The results have been impressive as our new Chapters and Provisional Chapters have quickly and consistently developed into top Greek organizations on their campuses. The qualities of Sigma Tau Gamma have not gone unnoticed as universities are actively inviting us to further expand at new sites, including on the west coast. While we can celebrate our expansion successes, we must also take these lessons learned to continue growing and strengthening our organization.

Two areas where Sigma Tau Gamma can improve include:

- **Sustaining and Strengthening Chapters:** We cannot ignore that chapters within Sigma Tau Gamma are struggling. Poor recruitment, insufficient dues collection, risk management, and membership apathy are widespread problems. These problems cannot be ignored as they eat away at the core of Sigma Tau Gamma. My solution involves developing and training strong alumni advisors at all chapters. One key similarity among our most successful chapters is a strong alumni advisory board to assist with the day to day challenges and frustrations facing our chapters. The Board of Directors must allocate the proper resources to recruit, train, and inspire alumni advisors, ensuring they have the tools to be successful in strengthening our chapters.
- **Philanthropy:** We are privileged to be Sig Tau's. I firmly believe it is our duty and within our Principles to give back and enhance the communities in which we live. Over the past decade we have not had a strong national presence with philanthropy. Our partnership with Special Olympics is an exciting opportunity for our organization to make a difference and we must commit to participate to our fullest capabilities. When we work together as a national organization, great things will happen, which will leave long lasting positive impressions on our communities.

Board of Directors Declaration Form

3) *What is the most important strategic priority for Sigma Tau Gamma Fraternity, Inc.?*

The most important strategic priority for Sigma Tau Gamma is growth. We need to continue expanding on new campuses and growing existing chapters. There is no doubt that growth has enabled great successes in our Fraternity. During the past 5 years, our undergraduate membership has increased over 44% and our Associate membership has increased over 62%. These increases have allowed more staff to develop better programs, deliver better services, and improve the membership experience. Sigma Tau Gamma is the strongest that it's ever been and my goal is to make it even stronger. We have invitations to new campuses scheduled over the next several years. We need to aggressively continue our expansion successes, which will further enable even better programming and services to our chapters, particularly our struggling chapters. Growth also helps us to spread out costs. While our annual insurance premium increased over 28% last year, our per member rate only increased 1.5% due to our increased membership. Growth truly helps us all.

A main component of growth must include a national approach to chapter housing. As we continue to expand to larger schools, the lack of a national housing structure puts Sigma Tau Gamma at a disadvantage. Our undergraduates need national support to help coordinate and administrate the process of obtaining a chapter house. As Sigma Tau Gamma continues to grow, we are competing with much larger fraternities. This is exciting. Sigma Tau Gamma is quickly becoming a large influential player and a national approach to housing is a key component to continuing our successes.

4) *What personal and professional experience do you bring to the Board of Directors?*

Professionally, I am a Business Unit Manager with the primary responsibility of growing my division in both revenue and profit on an international level. This involves understanding my customers' needs to drive new product development and increase our competitiveness, marketing our products to new industries, and ensuring our customers have received the highest level of customer service. These skills are closely matched to the responsibilities of the Board of Directors in terms of understanding our undergraduate and alumni needs (customer's needs) to develop programs that enhance our members' experiences (product development), which increase our competitiveness against other Greek and non-Greek organizations, and ensure that our members have received the highest value possible from joining Sigma Tau Gamma. I have specific experience with turning around underperforming divisions and making them profitable, which directly relates to assisting struggling chapters become successful.

Personally, I am competitive, analytical, hard working, and firmly believe in living a life of honesty. I have a strong appreciation for different perspectives and cultures and have a strong sense of humanity. I recognize the value of learning from mistakes and believe life is an unending classroom, where Sigma Tau Gamma offers a nurturing environment for our members to grow. I listen to others and can closely relate to the problems facing our chapters. I believe my personal traits, along with my professional experience, are well suited to serve the Board of Directors as it is my goal for Sigma Tau Gamma to be the number ONE fraternity.