

sigma tau gamma fraternity®
Board of Directors/President-Elect
Declaration Form

Name: Jonathan Proehl Chapter: Gamma Nu
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Biographical Information

Candidate For (choose one or both)

Age: 37

☒ Board of Directors ☒ President-elect

Profession of Business with Title: Financial Planning & Analysis Manager

Fraternity Information

Collegiate: (Include chapter offices held and years, national and regional meetings attended, IFC offices, campus organizations, awards)

Sigma Tau Gamma

- Chapter President – 1999
- VP Membership – 1997
- Great Lakes Regional Conclave 1997-1999
- 1997 National Conclave - Milwaukee, WI
- 1998 Grand Chapter Delegate – Norfolk, VA
- President's Academy 1999

University

- Student Senate VP of Finance – 1999
- Student Senate – 98/99, 1999
- University Faculty Pay Committee – 98/99, 1999
- IFC Rep – 97/98
- Special Events Committee – 97/98, 98/99, 1999
- Greek President's Roundtable – 1999
- Greek Week Planning Committee – 1997, 1998, 1999

Alumni: (Include national/regional offices held/years & meetings attended, alumni assoc & chapter actives, awards)

Offices Held

- Sigma Tau Gamma Board of Directors 2008 – 2014
- Great Lakes Regional Vice President – December 2004 – July 2008
- Lakeland District Director – August 2000 – December 2004
- Gamma Nu Alumni Association CFO April 2002 – April 2006
- Gamma Nu Alumni Association Board of Directors April 2000 – April 2006

National Meetings

- | | |
|--|---|
| • 2014 – New Orleans Grand Chapter | • 2007 - Warrensburg Strategic Leadership Conference |
| • 2013 – St. Louis Strategic Leadership Conference | • 2006 – Pittsburg Grand Chapter |
| • 2012 – Washington DC Grand Chapter | • 2005 – Warrensburg Strategic Leadership Conference |
| • 2011 – San Antonio Strategic Leadership Conference | • 2003 – Chicago National Conclave |
| • 2010 – Cleveland Grand Chapter | • 2001 - Washington DC National Conclave |
| • 2009 – Cincinnati Strategic Leadership Conference | • 2000 - Grand Chapter – Minneapolis, MN |
| • 2008 – St. Louis Grand Chapter | • 2005 - 2008 Academy of Principled Leaders Facilitator |

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Regional Meetings

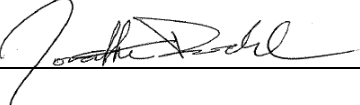
- 2014 – Great Lakes Regional Conclave – Madison, WI
- 2014 – Southern Regional Conclave – Dallas, TX
- 2013 – Three Rivers Regional Conclave – Pittsburgh, PA
- 2012 – Great Lakes Regional Conclave – Chicago, IL
- 2011 – Southern Regional Conclave – New Orleans, LA
- 2010 – Atlantic Coast Regional Conclave – Baltimore, MD
- 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009 – Great Lakes Regional Conclave – Madison, WI / Chicago, IL
- Regional Officer Training - 2001 – Warrensburg, MO
- Regional Officer Training - 2000 - Little Rock, AR

Professional, Civic & Religious Information:

Alumni:

Volunteer Emergency Shelter, Minneapolis, MN
Volunteer Memorial Blood Clinic Blood Drive

I certify that I have the time, means and interest to serve in the office indicated above, and if nominated and if elected I will accept the office and serve in the best interests of Sigma Tau Gamma Fraternity.

Signed 

01/28/2014
Dated

Please use this space to answer the following questions. Your answers will be distributed with the Call of the Grand Chapter and will be available for review by all registered delegates.

1) *What is your principle reason for running for the Board/President?*

I had a fantastic experience as an undergraduate. The life lessons I have gained with Sigma Tau Gamma in leadership, collaboration, and patience has literally provided me with my first job out of college, introduced me to my wife, and has given me an advantage over my peers in my personal and professional and personal life.

Simply put, I want all members of Sigma Tau Gamma, and all college aged men to have access to the same opportunities and experiences I have been so lucky to have as a member of Sigma Tau Gamma.

Sigma Tau Gamma does provide real value to its members, giving them the opportunity to grow socially and develop themselves as leaders. However I think we can do more. Become even better. As President, I believe I can have a more direct and influential impact bringing my vision of greater value to ALL members. Through continued improvement of programming and more and varied access to the resources we already have and continue to develop.

Over my six years as a board member, I have been part of a team that has grown the fraternity to historical levels of membership, staffing, and revenue to fuel further growth. This was accomplished because the fraternity staff and the board of directors made the choice to think differently and push the fraternity forward, rather than follow the status quo as so many of our competitors have done. As president I will push to make **your fraternity** more innovative, more successful, and provide more value to its members.

2) Sigma Tau Gamma, as a campus organization, competes in a crowded market for potential members; name two things Sigma Tau Gamma does well and two things we could do better?

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What do we do well?

- Sigma Tau Gamma has become a clear leader in successful expansion as a result of our best-in-industry staff, and partner, Phired-Up. Expansion is critical to the continued success of the fraternity and we will continue to invest to plant the Sigma Tau Gamma flag.
- Earl A. Webb Academy of Principled Leaders: Our academy for our chapter presidents is a defining program for Sigma Tau Gamma. Not only were we one of the first organizations to hold a nationally organized training for our presidents, the program continues to improve every year. As a graduate of the 1999 president's academy, I know first hand, how profound the impact of Academy can be for our new presidents.

What could we get better at?

- Better support our chapters: We need to invest in programs to benefit our dues paying members to solidify the core of the fraternity. By providing our legacy chapters and newly expanded campuses with the service that they deserve, we can aggressively expand with the confidence that our existing chapters are not only stable, but also sustainable and growing. If we focus solely on opening new chapters, we could make the mistake of neglecting our established chapters, resulting in the shrinkage and the possible loss of the same chapters that are funding our expansion efforts.
- The development of volunteer recruitment and training: Sigma Tau Gamma constantly emphasizes the importance of our volunteers. We need to build a bench of volunteer talent to support our chapters, provide qualified leaders for our foundation, and keep our regional/district positions filled with passionate and qualified brothers. Our training of volunteers at national and regional events has improved, but we need to extend support to chapter advisors, individuals willing to help with recruitment seminars, and really anyone else that wants to help the fraternity. We can utilize low cost online training resources to provide more consistent training, which will improve our undergraduate experience and strengthen the Sigma Tau Gamma experience and brand.

3) *What is the most important strategic priority for Sigma Tau Gamma Fraternity, Inc.?*

The most important strategic priority of Sigma Tau Gamma Fraternity is membership experience. Sigma Tau Gamma has delivered a value added experience by providing our members with leadership and problem solving skills that make them more successful students, and better prepare them for their careers after their days as a undergraduate member. Continual improvement of our programming, will keep Sigma Tau Gamma relevant as each new generation of Sig Taus push our organization to grow and change. By striving to deliver the highest level of membership experience possible, we will ensure all other priorities are achieved. Alumni engagement, financial success, and organizational growth will all fall into place by providing our members with the best experience in all men's fraternities. Educating our members, and energizing our base, our members will come to understand the excitement and value of SIG TAU FOR LIFE!

4) *What personal and professional experience do you bring to the Board of Directors?*

Professionally I have spent the last 14 years in various strategic and financial planning roles. I currently lead a team that identifies business opportunities and risks, and develops solutions that align the company's operational output with its strategic goals. In addition, I have spent considerable time with Senior Management and for-profit board of directors developing Annual Operating Plans that lay out financial, strategic, and operational goals for the company.

I have served the fraternity as an alumnus for the last 14 years in several different roles. From District Director and RVP for 8 years, to my chapter alumni association board, and most recently in three consecutive two year

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terms on the Sigma Tau Gamma Board of Directors. This has given me a perspective of the many volunteers, alumni, and undergraduates that are the Stakeholders of Sigma Tau Gamma Fraternity.

My passion for Sigma Tau Gamma, experience as a volunteer, and broad experience in analytics and marketing, has allowed me to offer real world solutions with a Sigma Tau Gamma focus that represent the members of this organization with a balanced and thoughtful approach. I believe my critical thinking skills and work experience uniquely qualifies me to lend a balanced perspective to the board and fraternity. As President I will continue to serve Sigma Tau Gamma with the same level of commitment and excitement as the spring of 1996 when I first associated with our fraternity.