Sigma Tau Gamma Fraternity, Inc.®
Board of Directors/President-Elect
Declaration Form

Name: Lee Tabor
Chapter: Epsilon Mu

Address: 887 Norway Avenue
School: Marshall University

City/State/Zip: Huntington, WV 25705
Class Year: 2005

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E-mail: lee.tabor@marshall.edu

Biographical Information

Age: 31

Candidate For (choose one or both)

☒ Board of Directors ☐ President-elect

Profession of Business with Title: Coordinator for Student Activities, Marshall

Fraternity Information

Collegiate: (Include chapter offices held and years, national and regional meetings attended, IFC offices, campus organizations, awards)

President, Executive VP, VP for Programs, VP for Membership, Alumni Relations, Public Relations, Newsletter Editor (2001-2005)
IFC President and VP for Public Relations (2003-2005)
SGA Coordinator for Campus Projects (2003-2004)
IFC Officer of the Year, 2004
Who's Who Among American Universities, 2002-2005

Alumni: (Include national/regional offices held/years & meetings attended, alumni assoc & chapter actives, awards)

Three Rivers District Director (2010-2012)
Three Rivers Regional Vice President (2012-present)
Epsilon Mu Alumni Association President and Member, 2010-present
Epsilon Mu, Advisor of the Year, 2009-2012
"Prof" Grubbs Distinguished Advisor, 2012
Grand Chapter (2012), SLC (2013), Conclave (2011, 2012, 2013)

Professional, Civic & Religious Information

National Hazing Prevention Week Planning Committee (2013-present)
National Hazing Prevention Week Marketing Committee (2013-present)
#40 Answers Planning Committee (2013-present)
WV Association for Student Personnel Administrators (2013-present)

I certify that I have the time, means and interest to serve in the office indicated above, and if nominated and if elected I will accept the office and serve in the best interests of Sigma Tau Gamma Fraternity.

Signed

January 28, 2014
Dated

Board of Directors Declaration Form

Please use this space to answer the following questions. Your answers will be distributed with the Call of the Grand Chapter and will be available for review by all registered delegates.

1) *What is your principle reason for running for the Board/President?*

I want to run for Board to make a lasting difference. We are on the fast track to becoming a formidable organization, and I want to play a valued role in making that happen. With the addition of a new CEO, this gives us the ability to breathe a fresh, new life into our organization and truly grow by means of what they will bring to the table. Also, I'm here to make a positive impact for our undergraduate membership, and I believe the Board to be the best possible means to make the greatest amount of change and improvement.

2) Sigma Tau Gamma, as a campus organization, competes in a crowded market for potential members; name two things Sigma Tau Gamma does well and two things we could do better?

Two things we do well:

Recruitment/Expansion: We are currently a national leader in this area. Kudos to Michael Smoll and his team.

Marketing/PR. Saga/other vehicles of communication are outstanding.

Two things we could do better:

Partnerships/sponsorships. We are on the right track with Phired Up, but we should be doing more. This could equal more resources.

Hazing Prevention. Very little effort is made to properly educate our men on preventative efforts and how to address this issue.

3) *What is the most important strategic priority for Sigma Tau Gamma Fraternity, Inc.?*

The most important strategic priority for Sigma Tau Gamma is growth. If we are not growing in size and strength, then we are a dying organization especially in this day and age when a single hazing or risk incident can get an entire Greek community removed from a university. It is incredibly necessary for our organization to foster our existing bonds and create new ones with universities and other organizations to create a lasting relationship that will stand in the face of adversity.

4) *What personal and professional experience do you bring to the Board of Directors?*

Extensive experience in higher education advising the chapter of Epsilon Mu and also serving on the professional staff as Fraternity and Sorority Life Advisor for two years. In my time within higher ed, I have also volunteered with such outstanding organizations as HazingPrevention.org and locally WVASPA. I think it's important to have the ability to get inside the undergraduates' minds to know what drives them in their decision-making process. I pride myself in this area. I know the undergraduate. This I find to be a very valuable characteristic. This is all for the undergraduate member, is it not?

Lee Tabor

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HIGHLIGHTS OF QUALIFICATIONS

- More than four years of experience in higher education and student affairs.
- Experience in teaching leadership with learning outcome based curriculum.
- Proficient in public speaking skills and targeted networking.
- Proven track record in leadership development programming, training, management and advising.
- Success in fostering strong relationships between campus and community constituents, alumni, parents, undergraduates and organization stakeholders.

EDUCATION

Master of Arts in Journalism – Public Relations Emphasis, Expected to Graduate May 2014
Marshall University Graduate College, Huntington, WV

Bachelor of Arts in Advertising, Minor in Marketing, August 2007
Marshall University, Huntington, WV

SKILLS AND ABILITIES

- **Computer Skills:** Proficient with both Macintosh and Windows operating systems. Software including Adobe CS: InDesign, Illustrator, Photoshop, Dreamweaver. Microsoft Office and Wordpress. Social media platforms including: Twitter, Facebook, LinkedIn, Constant Contact, Instagram.
- **Personal Skills:** Strong written and oral communication skills. Effectively handles difficult situations, as well as develop and implement creative solutions. Hard working, problem solver and goal-oriented with strong leadership, multi-tasking and organizational skills. High attention to detail. Ability to work well under pressure and meet deadlines.
- Certificates in Media Management, Digital Imaging and Integrated Strategic Communications in progress

RELATED EXPERIENCE

Interim Coordinator of Student Activities, December 2013 – Present
Marshall University, Huntington, WV

- Develops programming to enhance and support the student experience in cultural, social and recreational areas
- Networks and fosters relationships with other university offices and colleagues, community entities and student organizations
- Uses social media presence to reinforce student relations and promotions for events offered through the office
- Books and works with regional and national talent to provide them with the best experience on our campus
- Builds and manages a remaining FY budget of over $100,000
- Advises the Campus Activities Board (CAB) consisting of high-caliber students to aid in the marketing and promotions of events to the university population
- Creates useful marketing and promotional material to support the efforts of the office and CAB

Fraternity and Sorority Life Advisor and Graduate Assistant, January 2012 – December 2013
Marshall University, Huntington, WV

- Advised twenty values-based organizations, three councils and two honorariums with a total membership consisting of over 650 students
- Maintained contact with local media and national organization offices through the use of press releases and continued correspondences
- Small group facilitator at NIC Impact Retreat, Undergraduate Interfraternity Institute and local workshops
- Rebranded the office from "Greek Affairs" to "Fraternity and Sorority Life" to be consistent with national marketing trends
- Increased public relations and positive image within community through developed outreach programs and events targeting the public
- Created publications and materials directed toward parents for distribution at freshman orientation
- Responsible for addition of international fraternity, first multi-cultural organization and the Fraternal Values Society
- Wrote, cast and produced Hazing Prevention public service announcement used as part of campaign/marketing material for National Hazing Prevention Week 2013
- Co-taught PLS481: Values Based Leadership and PLS483: Strength Based Leadership classes

Communications Director and Webpage Editor, June 2013 – Present
West Virginia Association for Student Personnel Administrators, WV
- Develops marketing and promotional materials for the association
- Maintains website and social media including Facebook, Twitter, LinkedIn and Constant Contact
- Publishes monthly newsletter distributed to over 300 student personnel administrators in West Virginia

Communications Intern, January – August 2013
Marshall University Office of Parent Programs, WV
- Managed website and social media platforms including Twitter, Facebook and Wordpress
- Created marketing and branding materials for the office
- Designed the "Family Guide" for electronic distribution to over 1,500 families of incoming freshmen

Regional Vice President/District Director, August 2010 – Present
Sigma Tau Gamma Fraternity, Warrensburg, MO
- Oversees sixteen university chapters located in OH, WV, NY, MD and PA
- Coordinates a volunteer team of eight high-caliber individuals to provide unmatched chapter services
- Serves as liaison between the national headquarters staff and undergraduate members
- Mentors chapter leadership and advisors on current national fraternity trends and organization policies
- Responsible for planning of regional conclave programming, staffing, recognitions, schematics

COMMITTEES
Hazingprevention.org, LaGrange, GA
National Hazing Prevention Week 2013 Planning Committee, August 2012 – Present
- Served on the public relations/marketing committee
- Collaborated marketing material creation and distribution for national university campaigns

"#40 Answers" Campaign Committee, June 2013-October 2013
- Served on the public relations/marketing committee of campaign
- Directly responsible for monitoring of Twitter feed during campaign

Preventative Partnership Initiative Committee, January 2013-October 2013
- Led prevention discussions and efforts with three university FSL offices (Penn State, Missouri State and
- Served as a direct liaison between campus and hazingprevention.org

Marshall University, Huntington, WV
Student Leadership Awards Committee, January 2014-present
Homecoming Activities Committee, Fall 2013-present
Parent Weekend Planning Committee, Fall 2013

ACTIVITIES AND INVOLVEMENT
- Omicron Delta Kappa Honorary, President/Member 2013 – Present
- Order of Omega Honorary, Advisor/Member 2012 – Present
- Fraternal Values Society, Advisor/Member 2012 – Present
- Marshall University Public Relations Campaigns Club, Director and Member 2012 – 2013
- Sigma Tau Gamma Epsilon Mu Alumni Association, Founder and President, Member 2010 – Present
- Sigma Tau Gamma Epsilon Mu Chapter, Alumni Advisor, 2009 – 2012

AWARDS AND RECOGNITIONS
- WVASPA "Innovative Program Award" for Hazing Prevention Week, 2013
- Who's Who in American Colleges and Universities, 2012, 2013
- Sigma Tau Gamma Fraternity "Prof" Grubbs National Distinguished Advisor Award, 2012